

Name of the Issue: Shemaroo Entertainment Limited Last updated on: August 10, 2017

1	Type of Issue (IPO/FPO)	IPO
2	Issue Size (Rs. Cr)	120.00
3	Grade of issue alongwith name of the rating agency	N/A
4	Subscription Level (Number of times subscribed after technical rejection and cheque return)	5.96

Source: Final Post Issue Monitoring Report

5 QIB Holding (as a % of outstanding capital) as disclosed to stock exchanges

Particulars	%
(i) allotment in the issue ⁽¹⁾	12.98%
(ii) at the end of the 1st Quarter immediately after the listing of the issue (December 31, 2014)	12.38%
(iii) at the end of 1st FY (March 31, 2015)	16.44%
(iv) at the end of 2nd FY (March 31, 2016)	13.77%
(v) at the end of 3rd FY (March 31, 2017)	16.58%

Source / Notes:

⁽¹⁾ Basis of allotment (Allotment does not include any pre issue QIB holding and is restricted to QIB allotment)

⁽²⁾ QIB Holding not disclosed as reporting for relevant period / fiscal years has not been completed

6 Financials of the issuer (as per the annual financial results submitted to stock exchanges) ⁽¹⁾

Consolidated Parameters	(Rs. Crore)		
	1st FY (March 31, 2015)	2nd FY (March 31, 2016)	3rd FY (March 31, 2017)
Income from operations	323.45	374.9	425.53
Net Profit after minority interest	40.92	54.34	61.48
Paid-up equity share capital	27.18	27.18	27.18
Reserves excluding revaluation reserves	290.17	337.71	399.45

Standalone Parameters	(Rs. Crore)		
	1st FY (March 31, 2015)	2nd FY (March 31, 2016)	3rd FY (March 31, 2017)
Income from operations	323.45	374.84	414.75
Net Profit for the period	41.81	55.42	61.68
Paid-up equity share capital	27.18	27.18	27.18
Reserves excluding revaluation reserves	293.96	344.81	406.48

7 Trading Status in the scrip of the issuer

Company's Equity Shares are listed on both the Bombay Stock Exchange Limited and the National Stock Exchange of India Limited .

The Shares have not been suspended or delisted.

Particulars	Status
(i) at the end of 1st FY (March 31, 2015)	Listed
(ii) at the end of 2nd FY (March 31, 2016)	Listed
(iii) at the end of 3rd FY (March 31, 2017)	Listed

8 Change in Directors of issuer from the disclosures in the offer document

Particulars	Name of the Director	Appointed / Resigned
(i) at the end of 1st FY (March 31, 2015)	Reeta Bharat Shah	Appointed
(i) at the end of 1st FY (March 31, 2015)	Jayesh Parekh	Resigned
(ii) at the end of 2nd FY (March 31, 2016) ⁽¹⁾	-	-
(iii) at the end of 3rd FY (March 31, 2017) ⁽¹⁾	-	-

⁽¹⁾ Changes in directors not disclosed as reporting for relevant fiscal years has not been completed

9 Status of implementation of project/ commencement of commercial N/A production

10 Status of utilization of issue proceeds

(Rs. Crore)

Sr. No	Objects as per the Prospectus		Actual Utilisation	Reasons for deviation, if Any
	Description	Amount	Amount	
1	Fund working capital requirements by 2015	80.00	67.24	N.A.
2	Fund working capital requirements by 2016	26.00	N.A.	
Total		106 [^]	67.24	

[^] The remaining Rs. 14 crores were used for General Corporate Purpose and Issue Expenses

11 Comments of monitoring agency, if applicable

Not Applicable

12 Pricing Data

Issue Price (Rs.):

170

Designated Stock Exchange:

The BSE Limited

Listing Date:

1-Oct-14

Price parameters	At close of	At close of 30th calendar	At close of 90th calendar	As at the end of 1st FY after the listing of the issue			As at the end of 2nd FY after the listing			As at the end of 3rd FY after the		
	listing day (October 1, 2014)	day from listing day (October 31, 2014)	day from listing day (December 30, 2014) ⁽²⁾	(March 31, 2015)			of the issue (March 30, 2016)			listing of the issue (March 31, 2017) ⁽²⁾		
				Closing price	High (during the FY 2015)	Low (during the FY 2015)	Closing price	High (during the FY 2016)	Low (during the FY 2016)	Closing price	High (during the FY 2017)	Low (during the FY 2017)
Market Price	171.00	164.05	160.80	183.40	295.00	145.00	297.10	300.00	295.00	377.75	439.45	294
BSE Sensex	26567.99	27865.83	27403.54	27957.49	30024.74	22197.51	25,341.86	25,479.62	25,223.22	29620.5	32686.48	25717.93
Sectoral Index ⁽¹⁾	NA	NA	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

⁽¹⁾ Sectoral Index - Not Applicable

⁽²⁾ Will be updated in due course

⁽³⁾ The high/ low details have been calculated considering intraday high/ low attained by the relevant scrip/ index during the periods

Note: When the trading day fall on a holiday the previous trading day is taken into consideration

13 Basis for Issue Price (Source of accounting ratios of peer group and industry average may be indicated)

(Source of the accounting ratios may generally be the same, however in case of different sources, reasons for the same may be indicated)

Accounting ratio	Shemaroo Entertainment Limited	As disclosed in the offer document ⁽¹⁾	At the end of 1st FY (March 31, 2015)	At the end of 2nd FY (March 31, 2016)	At the end of 3rd FY (March 31, 2017) ⁽²⁾
EPS	Issuer:			19.18	22.62
	Shemaroo Entertainment Limited	13.74	17.35		
	Peer Group:			22.98	27.49
	Eros International Limited	21.72	26.78		(3.71)
	Balaji Telefilms	(2.64)	0.86	0.43	
	Industry Avg:	N.A.	N.A.	N.A.	N.A.
P/E	Issuer:			15.49	16.70
	Shemaroo Entertainment Limited	12.37	10.57		
	Peer Group:			7.35	10.02
	Eros International Limited	12.10	14.98	255.8	-
	Balaji Telefilms	-	76.57		
	Industry Avg:	N.A.	N.A.	N.A.	N.A.
RoNW (%)	Issuer:			14.29%	14.41%
	Shemaroo Entertainment Limited	15.63%	12.89%		
	Peer Group:				

	Eros International Limited	16.52%	16.65%	12.1 1%	12.3 8%
	Balaji Telefilms	-4.50%	1.47%	0.53 %	- 5.86 %
	Industry Avg:	N.A.	N.A.	N.A.	N.A.
NAV per share based on balance sheet	Issuer:				
	Shemaroo Entertainment Limited	87.89	116.75	134. 24	N.A. -
	Peer Group:				
	Eros International Limited	131.41	160.37	188. 91	N.A.
	Balaji Telefilms	58.68	58.54	68.9 7	66.7 4
	Industry Avg:	N.A.	N.A.	N.A.	N.A.

Source / Notes:

(1) As disclosed in the Prospectus dated September 2, 2014

(2) Will be updated in due course

(2) Sourced from the Annual Report of the Company, stock exchange filings for the relevant fiscal year except for share price information which has been sourced from BSE's website. Key ratios for the Company and peer group have been calculated on consolidated basis as follows:

(i) EPS - Basic EPS as reported by the Company in its Annual Report/ Stock Exchange filings.

(ii) P/E - Closing Price as of March 31 of each year / EPS

(iii) RoNW - Net Profit After Tax / Networth (Share Capital + Reserves and Surplus - Miscellaneous expenses)

(iv) NAV per share - Networth / Shares Outstanding as of fiscal year
end

14 Any other material information

Date	Announcement
02 Nov. 2015	Shemaroo Entertainment Ltd launches Miniplex first of its kind movie premiere service on Airtel Digital TV
23 Jul. 2015	Red Chillies Entertainments partners with Shemaroo Entertainment Limited to distribute its films on TV platform

Source: Stock Exchange Filings