

July 26, 2019

BSE Limited
Corporate Relations Department
P.J. Towers, Dalal Street
Mumbai - 400 001
BSE Scrip Code: 532648

National Stock Exchange of India Limited
Exchange Plaza,
Plot no. C/1, G Block,
Bandra - Kurla Complex, Bandra (E)
Mumbai - 400 051
NSE Symbol: YESBANK

Dear Sir,

**Sub.: Intimation under Regulation 30 of Securities and Exchange Board of India
(Listing Obligations and Disclosure Requirements) Regulations, 2015**

We wish to inform you that YES BANK Limited has, pursuant to invocation of pledge acquired shares as per the following details:

1. 32,750,139 equity shares having nominal value of Rs. 5 per share, constituting 18.55% of the post-issue paid-up share capital, of a listed company, *namely*, Cox & Kings Limited.
2. 34,080 equity shares having nominal value of Rs. 10 per share, constituting 30% of the post-issue paid-up share capital, of an unlisted company, *namely*, Ezeego One-Travel & Tours Limited.


Disclosures for the proposed acquisition in terms of Regulation 30 are enclosed herewith as Annexure

We request you to kindly take the same on your records.

Thanking you,

Yours faithfully,
For **YES BANK LIMITED**


Shivanand R. Shettigar

 **Group Company Secretary**

Annexure

1. Cox & Kings Limited

S. No.	Particulars	Details
1.	Name of the Target Company and brief details such as size, turnover	Cox & Kings Limited has a consolidated revenue of Rs. 5,693.5 Crore as on March 31, 19
2.	Whether the acquisition will fall within related party transactions and whether the promoter/promoter group/group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at arms' length.	YES Bank is not a related party and the acquisition is not a related party transaction and the promoter/promoter group/group companies of YES Bank have no interest in Cox & Kings Limited. Shares have been acquired pursuant to invocation of pledge of the shares subsequent to default/breach of terms of credit facilities sanctioned by Yes Bank to Ezeego One Travel & Tours Limited
3.	Industry to which the entity being acquired belongs	Travel & Tourism
4.	Objects and Effects of acquisition (disclosure of reasons for acquisition of target entity if its business is outside the main line of business)	Shares acquired on invocation of pledge subsequent to default/breach of terms of loan to Ezeego One Travel & Tours Limited.
5.	Brief details of any governmental or regulatory approvals required for the acquisition	Not Applicable
6.	Indicative time period for completion of the acquisition	Shares have been acquired on invocation of pledge of shares and this is a one-time transaction.
7.	Nature of consideration	Shares acquired on invocation of pledge of shares
8.	Cost of Acquisition or the price at which the shares are acquired	Shares acquired on invocation of pledge of shares
9.	Number and percentage of shareholding acquired	32,750,139 number of equity shares (18.55% of equity share capital of Target Company)
10.	Brief background of the entity acquired (product/line of business acquired, date of incorporation/history of last three years turnover)	Cox & Kings Limited is a tour and travels company (Inbound/outbound travel) in B2C and B2B model with operations spread over 22 countries, and has diversified into Europe based Hybrid hotel (Meininger) and International Leisure (Europe, North America, Asia) and Visa Processing business. Date of Incorporation: 7 Jun 1939 Turnover on consolidated basis in FY18 & FY17 is Rs. 6,450.55 Cr and Rs. 7,176.29 Cr respectively.



2. Ezeego One Travel & Tours Limited

S. No.	Particulars	Details
1.	Name of the Target Company and brief details such as size, turnover	Ezeego One Travel & Tours Limited has a Net Revenue of Rs. 189.7 Crore as on March 31, 2018
2.	Whether the acquisition will fall within related party transactions and whether the promoter/promoter group/group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at arms' length.	YES Bank is not a related party and the acquisition is not a related party transaction and the promoter/promoter group/group companies of YES Bank have no interest in Ezeego One Travel & Tours Limited. Shares have been acquired pursuant to invocation of pledge of the shares subsequent to default/breach of terms of credit facilities sanctioned by Yes Bank to Ezeego One Travel & Tours Limited
3.	Industry to which the entity being acquired belongs	Travel & Tourism
4.	Objects and Effects of acquisition (disclosure of reasons for acquisition of target entity if its business is outside the main line of business)	Shares acquired on invocation of pledge subsequent to default/breach of terms of loan to Ezeego One Travel & Tours Limited.
5.	Brief details of any governmental or regulatory approvals required for the acquisition	Not Applicable
6.	Indicative time period for completion of the acquisition	Shares have been acquired on invocation of pledge of shares and this is a one-time transaction.
7.	Nature of consideration	Shares acquired on invocation of pledge of shares
8.	Cost of Acquisition or the price at which the shares are acquired	Shares acquired on invocation of pledge of shares
9.	Number and percentage of shareholding acquired	34,080 number of equity shares (30% of equity share capital of Target Company)
10.	Brief background of the entity acquired (product/line of business acquired, date of incorporation/history of last three years turnover)	Ezeego One Travel & Tours Limited (EOTTL), incorporated in 2006 is an online market place concept offering wide range of travel products in the Indian market, from flights, hotels, holidays to a host of other transport and complementary travel services through online portal 'EzeeGo1.co.in'. It provides a 'one stop platform' to service all travel needs like its peers Make My Trip and Cleartrip. EOTTL

	<p>operates in 3 business segments: (1). B2B Ticketing: This segment contributes 70% of the revenue, wherein the travel agents book tickets in bulk, (2). B2C Ticketing: Herein, the customer's book ticket on the online portal and this segment contributes 20% of the revenues, and (3). Marketing & Call Centre Services: This business contributes 10% to the revenues,</p> <p>Date of Incorporation: 6 Jan 2006</p> <p>Turnover on Net basis in FY18, FY17 & FY16 is Rs. 189.7 Crs, Rs. 159.9 Crs, and Rs. 139.3 Cr. respectively</p>
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Aforesaid details about the Target Company has been provided on the basis of publicly available information.

