



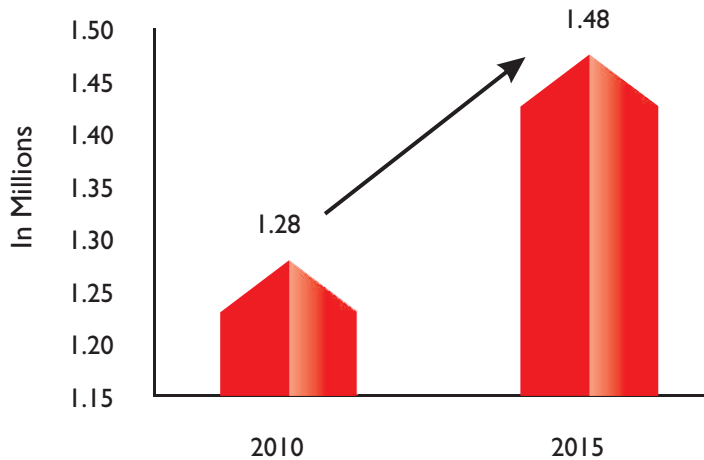
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Rajasthan - Tourism Profile

Foreign Tourist Visits



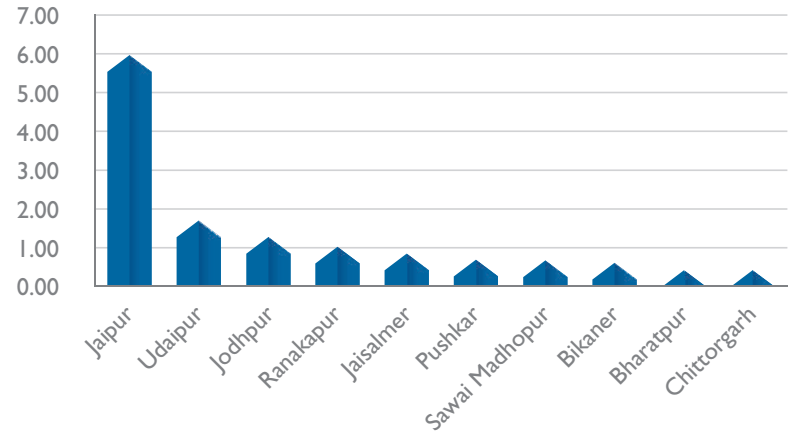
₹10.35 bn

Value of New Tourism Projects Approved in 2015



13.4%

Share of Tourism in Sate GDP



15% increase in Foreign Tourists (2010-15)



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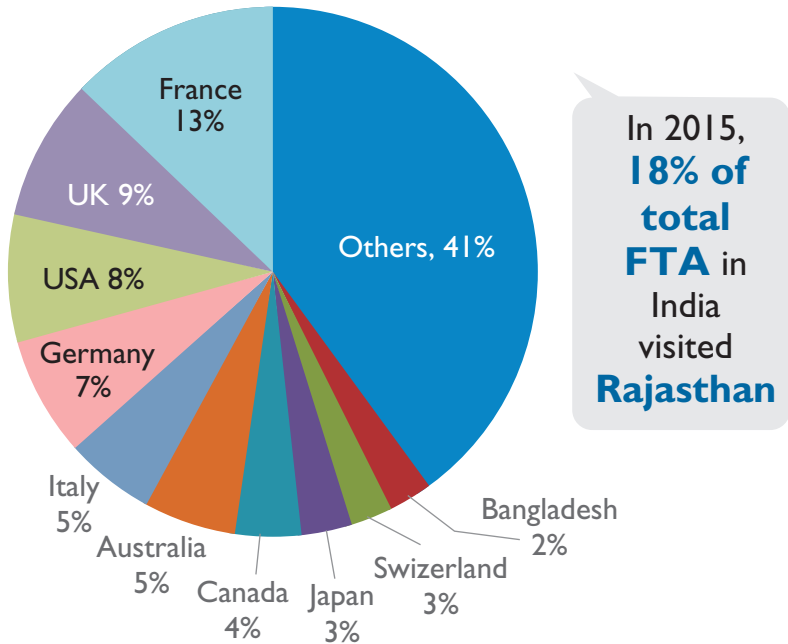
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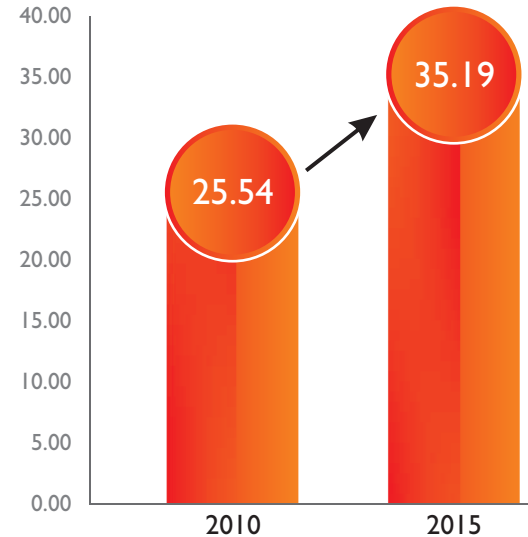


Rajasthan - Domestic & Foreign Tourist Arrivals

Nation-wise breakup of Foreign Tourist Arrived (FTA)



Domestic Tourist Visits (in Millions)



38% increase in Domestic Tourists (2010-15)



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Rajasthan Tourism Unit Policy 2015 - Key Incentives

Land Conversion and Development of Tourism Unit

Land Allotment in Urban and Rural areas at **DLC Rates**

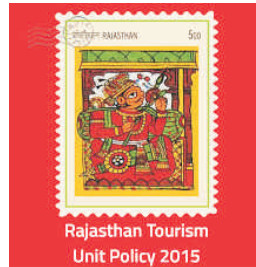
No Conversion Charges for land for tourism unit

No fee for change in land use

Upto 4.5 FAR for tourism units

100% exemption on Conversion Charges for

100% exemption on Development Charges



Other Incentives

100% exemption of luxury tax for seven years

Employment Generation Subsidy **up to 10% of VAT and CST**

Investment subsidy of **50% of VAT and CST**

Reimbursement of **25% of VAT** paid on purchase of plant & machinery

50% exemption of entertainment tax for seven years

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Advantage Rajasthan



Diverse Tourism Products - Heritage Sites, Serene Lakes, Wildlife Sanctuaries, Fairs & Festivals, various Dance & Art forms, Royal Luxury Trains



Excellent Connectivity

- Delhi Airport is 250 km from Jaipur
- Regular flight connectivity with Delhi & Mumbai
- Fully operational international airport in Jaipur & airstrips in other major districts
- Excellent Road & Rail connectivity



Strategic Location - Elementary Location of Golden Triangle, the *Most Visited Tourist Circuit in India*: Delhi – Agra – Jaipur



High Tourist Influx

- Approx 1.5 million Foreign Tourists Visited Rajasthan in 2015
- Approx 18% of total Foreign Tourists in India (2015)
- Approx 35 million Domestic Tourists



Land Availability - More than 1,200 acres of land identified for Tourism Development



Ease of Doing Business

- Ranked 6th
- Operational single point online application & interaction platform
- Transparent, Easy & Responsive Investment process



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Rajasthan - Fact Sheet



Situated in the north-western part of the subcontinent. It is surrounded on the north and north-east by Punjab, Haryana & Uttar Pradesh; on East & South-East by Uttar Pradesh & Madhya Pradesh & on South-West by Gujarat



Ease of Doing Business - Ranked 6th (2015)



Largest State in India - Area 342,239 (Sq Km)



Urban:Rural Ratio: 25: 75 (Census 2011)



Population - 68.6 Million



Literacy ratio: 66.1% (Census 2011)



Capital - Jaipur



Tropical desert climate - Extremely cold during October - February Very hot during March - September

Source: IBEF, 2015



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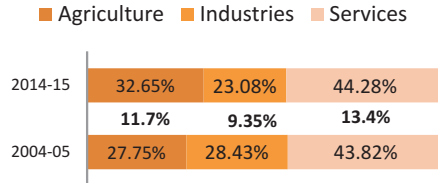
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Rajasthan - Economy and Infrastructure

GSDP Composition By Sector



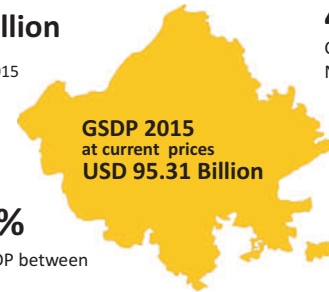
Per Capita GSDP

USD 1,351.03



USD \$ 1.28 Billion

Cumulative FDI from April 2000-September 2015



4.67%

Contribution to National GDP

12.83%

CAGR of GSDP between 2004-15

11.83%

Rajasthan GSDP growth rate 2014-15 against national average of 7.3%

ROADS

205,579 km
Total Road Network

7,886 km
of National Highways

Railway

5,870 km
Rail Network

First Phase of Jaipur Metro launched

AIR

1 International Airport

4 Domestic Airports

POWER

17,534.85 MW
Installed Power Generation Capacity

Urban Infrastructure

4 Smart Cities
₹ 5,498 Cr. To be invested under AMRUT for 13 Cities

Source: IBEF, 2015



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