



Ministry of Tourism

Government of India



Advantage Puducherry



High Economic Growth Rate with CAGR of 10.56% from ₹ 5,754 crore in 2004-05 to ₹ 15,701 crores in 2014-15



High Per Capita Income of ₹ 1,02,965 in 2014-15; Ranked 3rd after Goa & Delhi in 2013-14



Safe Town due to good law & order



Clean Town - High focus on cleanliness



Strategically located - Close to Chennai & Bengaluru



Ease of Doing Business - Ranked 20th; focus on implementation in Single Window System for applications for various clearances & land records digitalization



Good Climate varying from dry sub-humid to semi-arid



Diverse Tourism – Blend of spiritual aura, French colonial heritage, Tamil culture, temples, quiet beaches & peaceful resorts

Knowledge Partner



Confederation of Indian Industry



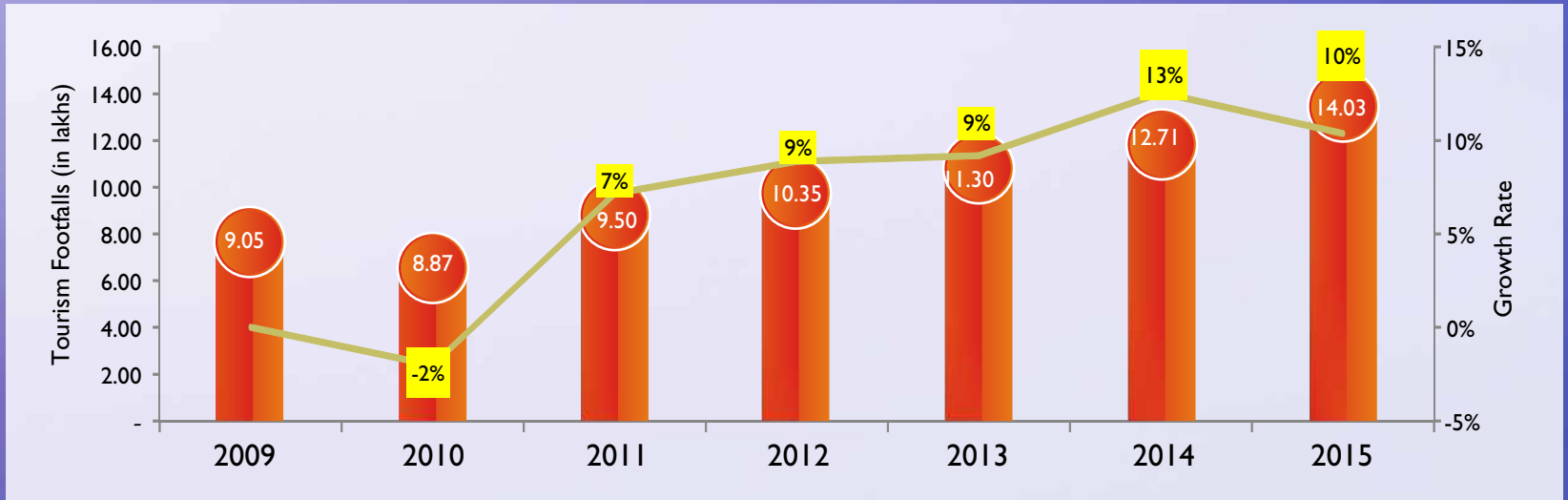


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Puducherry - Tourism Trends (2009-15)



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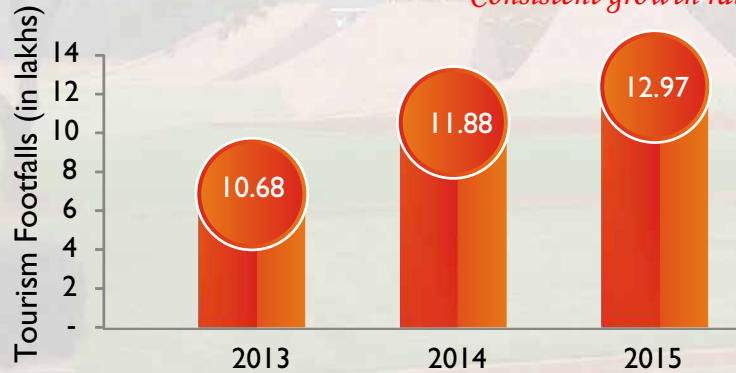
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Puducherry - Tourism Scenario

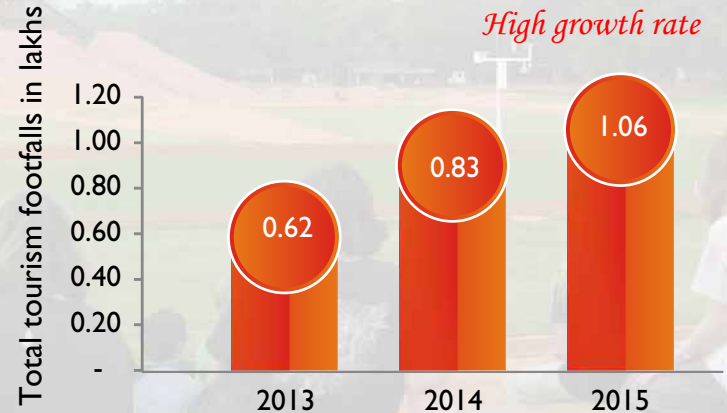
Domestic Tourism

Consistent growth rate



Foreign Tourism

High growth rate



Foreign Tourist Arrivals for the first time have crossed 1 lakh in 2015



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