



Ministry of Tourism

Government of India



MAHARASHTRA TOURISM

Maharashtra – At a Glance



Area

307,713 sq. km



Population

112 Million

second largest by Population



Population Density

370/Sq. km



Literacy rate

82.9%



Capital City

Mumbai

Financial Capital of India



Special Tourism Districts

Nagpur, Aurangabad, Sindhudurg



Urbanization

45.23%

second most urbanised state in India



Coastline

720 KM

3rd longest coastline in India



Demography

Cosmopolitan



Foreign Tourist Arrival

2nd Most Preferred Destination for 2015

(Ministry of Tourism, 2016)



Per Capita Income (2014-15)

₹ 1.03 Lakh

second most amongst state in India



GSDP in 2014-15

₹ 1,792,122 Cr

Accounted for 14.4% of National GDP



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Advantage Maharashtra

- 
Consistent Economic Growth
 Nominal GSDP ₹17,92,122 Cr (2014-15)
 Per capita GSDP (2014-15) – ₹ 1,34,081
- 
Industrial Clusters & Economic Hub
 Key hub for IT & ITeS, Electronics & Captive Business Outsourcing Industries
- 
Robust Support Infrastructure
 3 international & 4 domestic airports, 2 major ports and 53 minor ports
- 
Enterprise Human Capital
 High literacy rate of 82.3% and home to many world class educational institutions
- 
Favorable Policies
 Designated Tourism as a priority sector
- 
Ease of Doing Business
 Designated Single Window System & defined approval sanctioning authority



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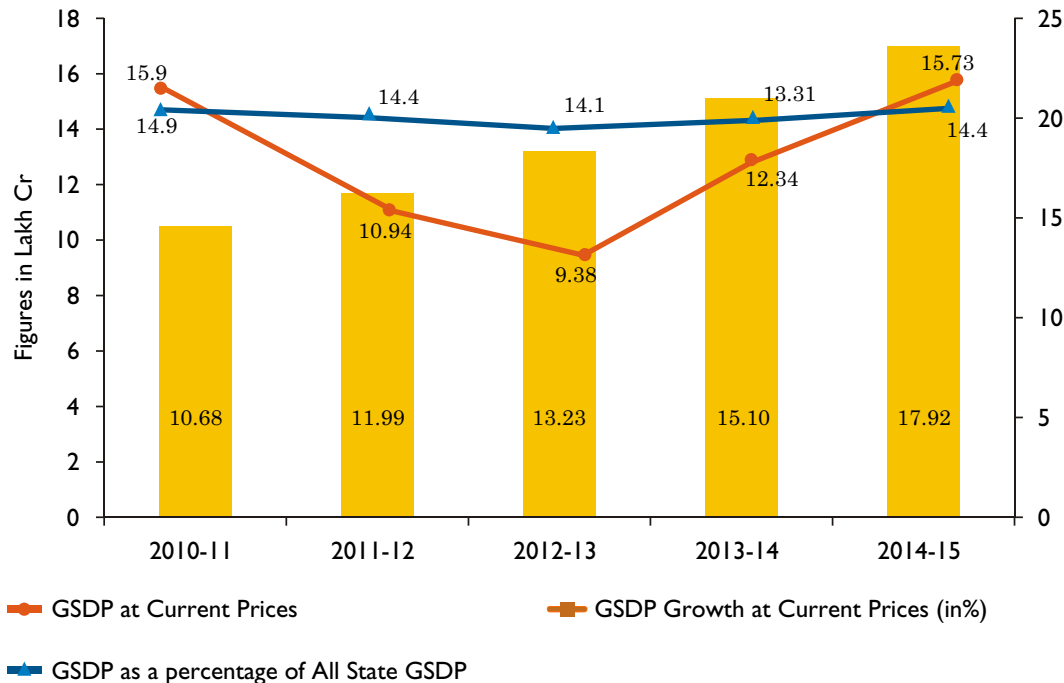
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Advantage Maharashtra – Economic Strength



- Maharashtra has **Highest** GSDP among **33** Indian States & Union Territories at ₹ **1,792,122 Crore**
- Contributes **14.4%** of India's GDP
- GSDP growth of **15.48%** at current prices during **2005-2014** is better than India GSDP growth of **15.04%** during the same period



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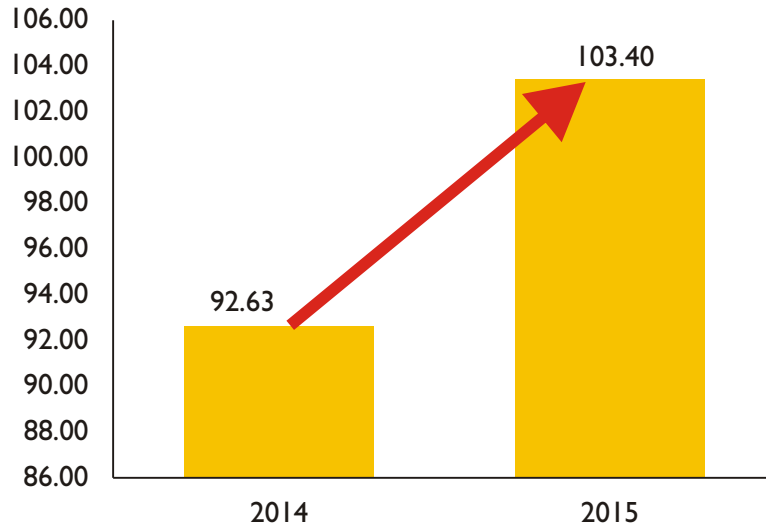
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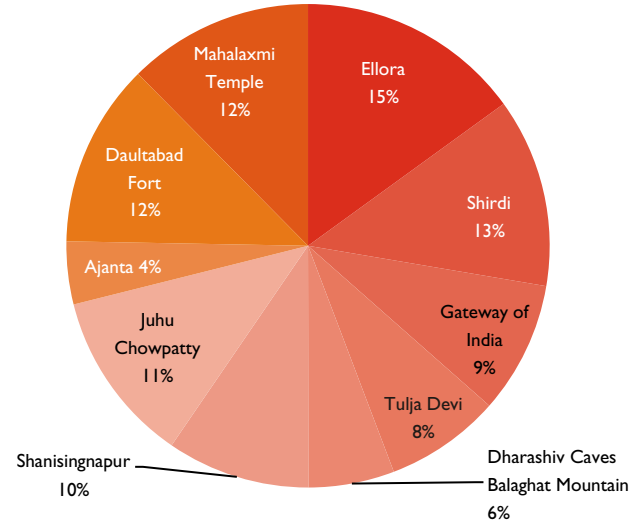
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Tourism Profile – International Tourists

Domestic Tourist Arrivals (in millions)



Most Visited Tourist Destinations



11% Increase in Domestic Tourist Arrivals



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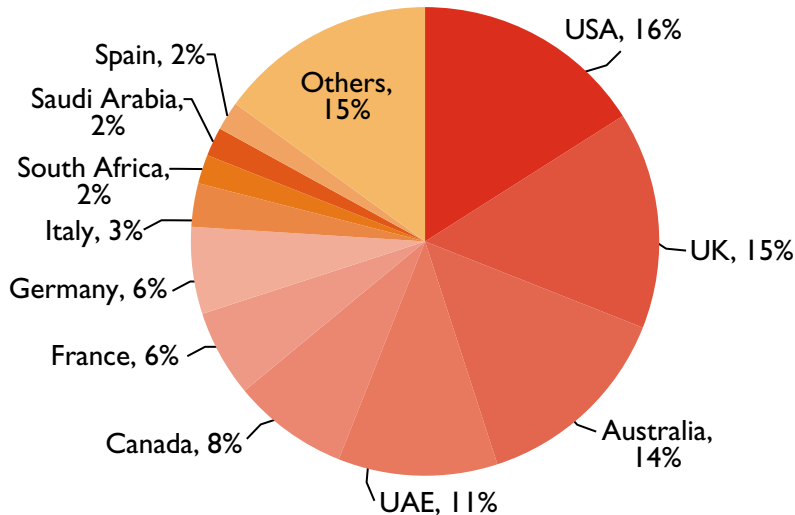
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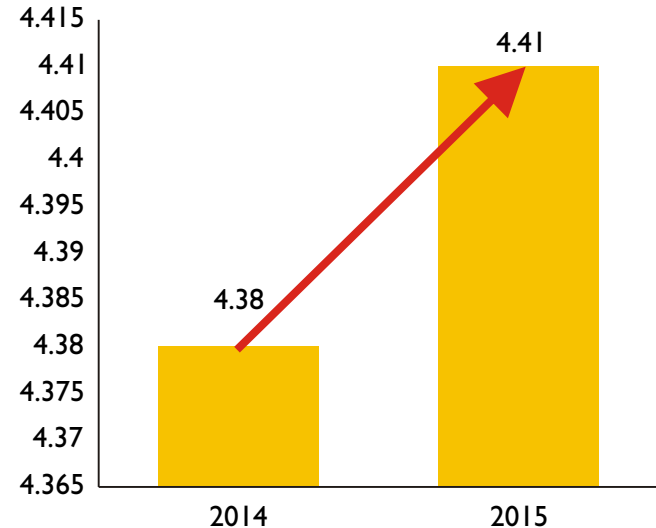
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Tourism Profile – Domestic Tourists

Nation wise Break up of Foreign Tourist Arrivals (FTA) (2014-15)



Foreign Tourist Arrivals (in millions)



2nd Highest Foreign Tourist Arrivals in 2015 –Ministry of Tourism, GoI



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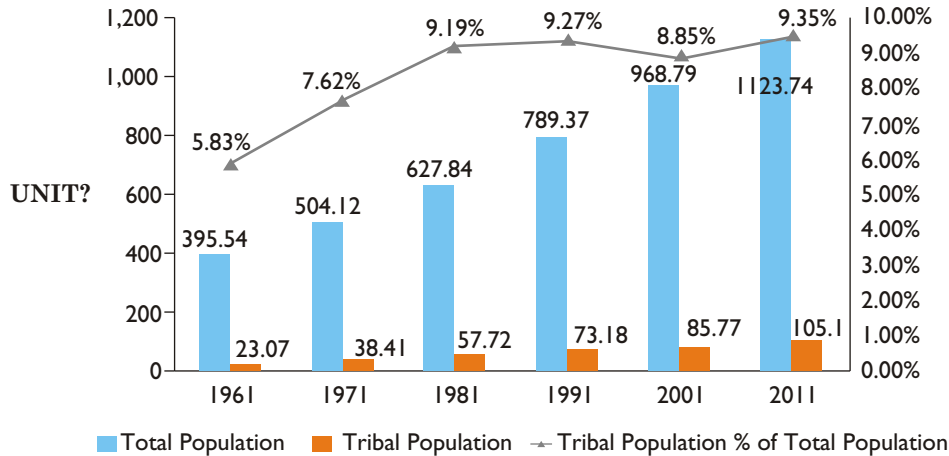
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MAHARASHTRA TOURISM

Maharashtra - Tribal Heritage



TRIBAL TOURISM PLACES

Jawhar

Purushwadi

Tribal Kingdom for Warli tribe

Home of Mahadeo Koli tribe



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Maharashtra - Tourism Policy



OBJECTIVES	TARGETS
Promote private investments/PPP	Leading tourist destination in the world by 2025
Investment outreach to global investor community	Attract investments to the tune of ₹ 30,000 crore
Development of tourism infrastructure	Create 1 million additional jobs
Innovative practices for marketing and promotions	Double the number of tourism projects in 5 years, triple in 10 years
Develop tourist destinations and avenues	Double the tourist receipts in 5 years, triple in 10 years
Adapt a sustainable approach	Create 1 million skilled and semi-skilled resources



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