KNOWLEDGE AND EXPERTISE HAVE EARNED US MANY ACCOLADES, BUT OUR GREATEST RECOGNITION IS YOUR TRUST.

YES BANK

Institutional & Business Excellence

business today

- Best Bank (Mid-Sized), 2012
- Fastest Growing & Strongest Large Bank (balance sheet > 50,000 cr), 2011
- India's Best, Fastest & Strongest Mid-Sized Bank - 2010
- India's Best Mid-Sized Bank - 2009 & 2008

Business Today - KPMG Best Banks Annual Survey

Businessworld

- Best Mid-Sized Bank, 2012
- Fastest Growing Bank (balance sheet >30,000 cr) - 2011, 2010
- Fastest Growing Bank (balance sheet <30,000 cr) - 2009

India's Best Banks : A Businessworld - PwC Survey

THE ASIAN BANKER

Strongest Bank in India

The Asian Banker

Singapore, 2012

one & only ÖKOWORLD LUX S.A. Asset Management

The OKOVISION Sustainability Leadership Award

2012

Golden Peacock Award for Sustainability

London Global Convention

2012

IPE

IPE Corporate Excellence Award - Banking and Finance

2012

CLSA ASIA-PACIFIC MARKETS

Ranked amongst the Top 50 Mid/ Small (< USD10 Bn Market Cap) Corporates in CLSA - ACGA

CG Watch 2012 - Corporate Governance Asia

The Institute of Chartered Accountants of India

Silver Shield for Excellence in Financial Reporting - Private Banks (including Cooperative Banks)

2012

CNBC TV18

Best Private Sector Bank

Special Jury Commendation

2011

D&B

- Best Private Sector Bank (Priority Sector Lending) 2012
- Best Private Sector Bank 2011

Dun & Bradstreet - Polaris Software Banking Awards

FT Business FINANCIAL TIMES

The Banker

- Ranked 561 - Overall & 163 - Return on Assets - 2012
- Ranked 557 - Net Worth & 542 - Balance Sheet - 2011

Financial Times Banker Top 1000 List

THE FINANCIAL EXPRESS

- India's No. 1 New Private Sector Bank - 2011
- THIRD amongst New Private Sector Banks and FIRST on CREDIT QUALITY & GROWTH - 2008

FE - E&Y Best Banks Survey

FINWIZ 2012 Best Bankers' Awards

- Best Private Sector Banker
- Safest Banker
- Best Banker in Growth & Expansion
- Best Banker in Efficiency & Profitability

The Sunday Standard FINWIZ 2012 - (Mid-Sized)

Bloomberg UTV BLUNT. AND SHARP.

India's Fastest Growing Bank

Bloomberg UTV Financial Leadership Awards

2011

BusinessWeek

Recognized amongst the Top 25 'Unsung' Innovative Companies in the world

2009

CII-ITC Centre of Excellence for Sustainable Development

'Commendation Certificate'

- Significant Achievement - 2012, 2011 & 2010
- Strong Commitment to Excel - 2009

CII-ITC Sustainability Awards - Sustainability Asia Summit

FT FINANCIAL TIMES IFC International Finance Corporation World Bank Group

- Sustainable Bank of the Year - Asia/Pacific, 2012 & 2011
- No.1 Emerging Markets Sustainable Bank of the Year - Asia, 2008

FT / IFC Washington

London

WORLD ECONOMIC FORUM

FOUNDATION MEMBER

Geneva

2012

CARBON DISCLOSURE PROJECT

- Greenest Financial Sector Company in the Carbon Disclosure Leadership Index - 2011
- First Indian Company to be a Signatory - Since 2007

United Nations Global Compact

Only Indian Bank to be an active Signatory

Since 2009

EUROMONEY Euromoney - Trade Finance

'Deal of the Year' Asia award for a Structured and Innovative Rural Financing Solution

2007

UNEP Finance Initiative Innovative financing for sustainability

First Indian Bank to be a Signatory

Since 2006

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YES BANK

Efficient Payments Solutions & Technology/ Service Excellence

CIO100 Award
2012

Dataquest Emerging Leaders in Business Technology
DQ Live Awards
2012

Best Remittance Knowledge Bridge
- Jury Voting
- Peer Voting

Finnoviti Awards
2012

Best Overall Mobile Lifeline Launch
Connected World Forum Awards
Dubai 2012

The Celent's Model Bank for 'Insights 2 Engage' & 'Governance, Risk and Compliance Competency Framework'
2012

IMC RAMKRISHNA BAJAJ NATIONAL QUALITY AWARDS
- IMC RBNQ Performance Excellence Trophy (Service Category), 2012, 2011 & 2010
- 'Certificate of Merit' in the Services Category, 2009

Financial Insights FIIA
- Innovation in Payments, 2012
- Innovation in Business Intelligence, 2010
- Most Innovative e-Payments Solution Award - Asia, 2008

Financial Insights Innovation Awards
Singapore

NASSCOM IT User Award in Banking (Scheduled Commercial Category)
2012

THE ASIAN BANKER
Best Multi-channel Capability & Best Financial Supply Chain
Asian Banker Technology Implementation Awards
Hong Kong
2011

- Commercial Banking Project of the Year
- Innovation in Cash & Treasury Technology

The Banker Technology Awards
2011

BestPrax RATING
- "My Voice"- Online Employee Query Management System - 2012
- Co-creation of Value - 2012
- Knowledge Banking – Zero Cost Consultants - 2012
- Compass Award in the Service Sector for Knowledge Banking - 2010

BestPrax Benchmark

Qimpro
Accelerating Transformation »
- Innovation in the Service Sector, 2010
- Innovative Practices in Customer Service Channels, 2009

Quimpro Awards

Excellence In Branding & Human Capital

- Customer Centric Brand
- Sustainable Marketing Excellence
- Cause Related Marketing

Zee Brand Excellence Awards (BFSI Sector)
2012

ASIA'S BEST EMPLOYER BRAND AWARDS 2012
- Innovation in Recruitment - 2012
- Excellence in Training - 2012
- Best HR Strategy in Line with Business - 2012, 2011 & 2010
- Excellence in HR through Technology - 2012, 2011 & 2010
- Continuous Innovation in HR Strategy at Work - 2012, 2011 & 2010
- Talent Management - 2012, 2011 & 2010

- Brand Excellence (Banking and Financial Services) 2012, 2011 & 2010
- Best Corporate Social Responsibility Practice (Overall) 2011 & 2010

EMPLOYER BRANDING AWARDS
(For Excellence in Human Resources)
- Talent Management - 2012
- Excellence in Training - 2012
- Innovation in Recruitment - 2012, 2010, 2009
- Continuous Innovation in HR Strategy - 2012, 2010, 2007
- Excellence in HR through Technology - 2012, 2010
- Best HR Strategy in Line with Business - 2012, 2010
- HR Excellence in an Emerging Organization - 2010

Global HR Excellence Awards
- Institution Building - 2012
- Edward De Bono Award for Innovation in HR-2012
- Organization with Innovative HR Practices 2012, 2009, 2008 & 2007

Safety Rating

MOODY'S
MOODY'S International Investment Grade rating Baa3 reaffirmed
2012

ICRA CARE
- Lower Tier II bonds Programme assigned ICRA AA and CARE AA
- Upper Tier II bond issue from assigned ICRA AA- and CARE AA-
- ICRA A1+ rating for the INR 75 bn Certificate of Deposit programme
- ICRA A1+ rating for Short Term Fixed Deposit Programme

Awards & Accolades received by
RANA KAPOOR
Founder, Managing Director & CEO, YES BANK

YES BANK

Year 2012

Entrepreneur of the Year
HELLO! Hall of Fame Awards

Best Indian Banker (Mid-Sized)
The Sunday Standard FINWIZ Awards

IBN7 Guru Shishya Award - Business

BS Banker of the Year

Banking Leader of the Year
PowerBrands Hall of Fame Awards
London

Godfrey Phillips Bravery
'National Special Social Award'

Thought Leader of the Year
Thought Leader Awards

Future Leader of the Year
Corporate Excellence Awards

- CEO of the Year
- Brand Builder of the Year

Year 2011

2nd Most Valuable Indian CEO of the Year (large-sized category)
Businessworld

Indian Entrepreneur of the Year
Asia Pacific Entrepreneur of the Year Awards

CEO of the Year
Global Awards for Excellence

Doctorate in Science (Honoris Causa) for outstanding contribution to the Food & Agribusiness Sector in INDIA
G.B. Pant University of Agriculture & Technology

Honorary Fellowship
All India Management Association (AIMA)

President's Medal
Rutgers University, New Jersey

Entrepreneurial Banker of the Decade (2001-2010)
Bombay Management Association (BMA)

Achievers and Leaders Award for Institution Building

CEO with HR Orientation
Talent Leadership & HR Awards

CEO of the Year
2nd CMO Asia Awards, Singapore

Year 2010

2nd Most Valuable Indian CEO of the Year (mid-sized category)
Businessworld

Indian Business Leader of the Year- 2010
FICCI-Horasis Global Indian Business Summit
Madrid, Spain

Banker of the Year
Madhavrao Scindia Leadership Awards

Most Inspiring Entrepreneur of the Year
NITIE Empressario

Honorary Fellowship
Indian Institute of Banking and Finance (IIBF)

Year 2009 and earlier

3rd Most Valuable Indian CEO of the Year (mid-sized category)
Businessworld
2009

Distinguished Entrepreneur of the Year
PHD Chamber Awards for Excellence
2007

CEO with HR Orientation
The Times Ascent HR Excellence Awards
2007

Start-up Entrepreneur of the Year
E&Y Entrepreneur Awards
2005

Eagle Pin, the highest professional recognition for consistent performance excellence in Bank of America
1990

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ACHIEVING INSTITUTIONAL EXCELLENCE

FINEST HUMAN CAPITAL

ROBUST FINANCIAL PERFORMANCE

SERVICE EXCELLENCE

KNOWLEDGE BANKING

RESPONSIBLE BANKING

WORLD-CLASS BRANCH INFRASTRUCTURE

TRUST AND TRANSPARENCY

Since inception in 2004, YES BANK has created a new paradigm in Indian Banking, through continuous Innovation and Excellence. As a full-service commercial and retail Bank, we re-dedicate ourselves towards delivering the Finest Banking Experience in India.

YES BANK

Over 400 Branches Pan India | 700+ ATMs | 2 National Operating Centres

Corporate and Registered Office: Nehru Centre, 9th Floor, Discovery of India, Dr. A.B. Road, Worli, Mumbai- 400018. India. www.yesbank.in